

Traffic Order# 36903

Printed: 08/13/2012 9:30 AM
Last Received: 08/10/2012 12:37 PM
Showing Buylines: All Lines

2 of 14

Station	KLAS-TV LAS VEGAS
Advertiser	() OBAMA, BARACK
Product	OBAMA/P/D
Estimate#	1536
Buyer	Maura Gilroy
Phone#	
Fax#	

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1536
Flight Dates 09/04/2012 - 10/01/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES

Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	*70	TU-F	6A-7A	8 NEWS NOW	:30	\$245.00	09/25-09/28	5	1	5	\$1,225.00	
		Sales Remark: V3 REVISION										
		[MKGD FOR SPOTS MISSED ON LN #2: 9/25 (5/WK)]										
		V3 Added										
	*3	TU-F,M	7A-9A	CBS THIS MORNING	:30	\$150.00	09/04-09/24	5	3	15	\$2,250.00	
							09/25-10/01	0	1	0		
		Sales Remark: V3 REVISION										
		[MADE-GOOD BY LINE(S) 71]										
		V3 More than 2 codes changed										
	*71	TU-F	7A-9A	CBS THIS MORNING	:30	\$150.00	09/25-09/28	5	1	5	\$750.00	
		Sales Remark: V3 REVISION										
		[MKGD FOR SPOTS MISSED ON LN #3: 9/25 (5/WK)]										
		V3 Added										
	*4	SA	5A-7A	CBS THIS MORNING SATURDAY	:30	\$240.00	09/08-09/29	1	4	4	\$960.00	
		Sales Remark: V3 REVISION										
		V3 Comment Changed, Rate Changed										
	*5	SU	5A-530A	EYE ON WASHINGTON	:30	\$75.00	09/09-09/30	1	4	4	\$300.00	
		Sales Remark: V3 REVISION										
		V3 Comment Changed, Rate Changed										
	*6	SU	530A-6A	WALL STREET JOURNAL REPORT	:30	\$75.00	09/09-09/30	1	4	4	\$300.00	
		Sales Remark: V3 REVISION										
		V3 Comment Changed, Rate Changed										
	*7	SU	6A-630A	8 NEWS NOW SUNDAY MORNING- #1	:30	\$315.00	09/09-09/30	1	4	4	\$1,260.00	
		Sales Remark: V3 REVISION										
		V3 Comment Changed, Rate Changed										
	*8	SU	630A-8A	CBS NEWS SUNDAY MORNING	:30	\$850.00	09/09-09/30	1	4	4	\$3,400.00	
		Sales Remark: V3 REVISION										
		V3 Comment Changed, Rate Changed										

Rep Order# 8836469 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 36903

Printed: 08/13/2012 9:30 AM
Last Received: 08/10/2012 12:37 PM
Showing Buylines: All Lines

3 of 14

Station KLAS-TV LAS VEGAS
Advertiser () OBAMA, BARACK
Product OBAMA/P/D
Estimate# 1536
Buyer Maura Gilroy
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1536
Flight Dates 09/04/2012 - 10/01/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES

Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*9	SU	8A-830A	8 NEWS NOW SUNDAY MORNING- #2	:30	\$850.00	09/09-09/30	1	4	4	\$3,400.00	
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Rate Changed								
	*10	SU	830A-9A	FACE THE NATION	:30	\$940.00	09/09-09/30	1	4	4	\$3,760.00	
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Rate Changed								
	*11	TU-F,M	9A-10A	LIVE! WITH KELLY	:30	\$200.00	09/04-09/24	5	3	15	\$3,000.00	
							09/25-10/01	0	1	0		
				Sales Remark: V3 REVISION								
				[MADE-GOOD BY LINE(S) 72]								
				V3 More than 2 codes changed								
	*72	TU-F	9A-10A	LIVE WITH KELLY	:30	\$200.00	09/25-09/28	5	1	5	\$1,000.00	
				Sales Remark: V3 REVISION								
				[MKGD FOR SPOTS MISSED ON LN #11: 9/25(5/WK)]								
				V3 Added								
	*12	TU-F,M	10A-11A	PRICE IS RIGHT	:30	\$1,000.00	09/04-09/24	2	3	6	\$6,000.00	
							09/25-10/01	0	1	0		
				Sales Remark: V3 REVISION								
				[MADE-GOOD BY LINE(S) 73]								
				V3 More than 2 codes changed								
	*73	TU-F	10A-11A	PRICE IS RIGHT	:30	\$1,000.00	09/25-09/28	2	1	2	\$2,000.00	
				Sales Remark: V3 REVISION								
				[MKGD FOR SPOTS MISSED ON LN #12: 9/25(2/WK)]								
				V3 Added								

Traffic Order# 36903

Printed: 08/13/2012 9:30 AM
Last Received: 08/10/2012 12:37 PM
Showing Buylines: All Lines

5 of 14

Station	KLAS-TV LAS VEGAS
Advertiser	() OBAMA, BARACK
Product	OBAMA/P/D
Estimate#	1536
Buyer	Maura Gilroy
Phone#	
Fax#	

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1536
Flight Dates 09/04/2012 - 10/01/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES

Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	*16	TU-F,M	1P-2P	LET'S MAKE A DEAL	:30	\$900.00	09/04-09/24 09/25-10/01	2 0	3 1	6 0	\$5,400.00	
		Sales Remark: V3 REVISION [MADE-GOOD BY LINE(S) 77] V3 More than 2 codes changed										
	*77	TU-F	1P-2P	LET'S MAKE A DEAL	:30	\$900.00	09/25-09/28	2	1	2	\$1,800.00	
		Sales Remark: V3 REVISION [MKGD FOR SPOTS MISSED ON LN #16: 9/25 (2/WK)] V3 Added										
	*17	TU-F,M	2P-3P	THE TALK	:30	\$900.00	09/04-09/24 09/25-10/01	2 0	3 1	6 0	\$5,400.00	
		Sales Remark: V3 REVISION [MADE-GOOD BY LINE(S) 78] V3 More than 2 codes changed										
	*78	TU-F	2P-3P	THE TALK	:30	\$900.00	09/25-09/28	2	1	2	\$1,800.00	
		Sales Remark: V3 REVISION [MKGD FOR SPOTS MISSED ON LN #17: 9/25 (2/WK)] V3 Added										
	*18	TU-F,M	3P-4P	ELLEN	:30	\$275.00	09/04-09/24 09/25-10/01	5 0	3 1	15 0	\$4,125.00	
		Sales Remark: V3 REVISION [MADE-GOOD BY LINE(S) 79] V3 More than 2 codes changed										
	*79	TU-F	3P-4P	ELLEN	:30	\$275.00	09/25-09/28	5	1	5	\$1,375.00	
		Sales Remark: V3 REVISION. [MKGD FOR SPOTS MISSED ON LN #18: 9/25 (5/WK)] V3 Added										

6 of 14

Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*19	SA	530P-6P	POLITICS NOW	:30	\$625.00	09/08-09/08	1	1	1	\$625.00	
		Sales Remark: V3 REVISION. V3 More than 2 codes changed										
	*20	SU	3P-4P	STORM STORIES (HOUR)	:30	\$115.00	09/09-09/30	1	4	4	\$460.00	
		Sales Remark: V3 REVISION V3 Comment Changed, Rate Changed										
	*21	SU	4P-5P	ELECTRIC PLAYGROUND (HOUR)	:30	\$125.00	09/09-09/30	1	4	4	\$500.00	
		Sales Remark: V3 REVISION V3 Comment Changed, Rate Changed										
	*22	SU	530P-6P	INSIDE EDITION	:30	\$115.00	09/09-09/30	1	4	4	\$460.00	
		Sales Remark: V3 REVISION V3 Comment Changed, Rate Changed										
	*23	TU-F,M	430P-5P	430P NEWS	:30	\$225.00	09/04-09/24 09/25-10/01	5 0	3 1	15 0	\$3,375.00	
		Sales Remark: V3 REVISION [MADE-GOOD BY LINE(S) 80] V3 More than 2 codes changed										
	*80	TU-F	430P-5P	430P NEWS	:30	\$225.00	09/25-09/28	5	1	5	\$1,125.00	
		Sales Remark: V3 REVISION [MKGD FOR SPOTS MISSED ON LN #23: 9/25(5/WK)] V3 Added										
	*24	TU-F,M	5P-630P	8 NEWS NOW ROTATION	:30	\$275.00	09/04-09/24 09/25-10/01	5 0	3 1	15 0	\$4,125.00	
		[MADE-GOOD BY LINE(S) 81] V3 Effective Dates Changed										

7 of 14

Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	*81	TU-F	5P-630P	8 NEWS NOW ROTATION	:30	\$275.00	09/25-09/28	5	1	5	\$1,375.00	
		Sales Remark: V3 REVISION										
		[MKGD FOR SPOTS MISSED ON LN #24: 9/25(5/WK)]										
		V3 Added										
	*25	SA	5P-530P	8 NEWS NOW AT 5PM-SAT	:30	\$550.00	09/08-09/29	1	4	4	\$2,200.00	
		Sales Remark: V3 REVISION										
		V3 Comment Changed, Rate Changed										
	*26	SA	630P-7P	8 NEWS NOW AT 630PM-SAT	:30	\$550.00	09/08-09/29	1	4	4	\$2,200.00	
		Sales Remark: V3 REVISION										
		V3 Comment Changed, Rate Changed										
	*27	SU	5P-530P	8 NEWS NOW AT 5PM-SUN	:30	\$875.00	09/09-09/09	0	1	0	\$1,750.00	
							09/16-09/23	1	2	2		
							09/30-09/30	0	1	0		
		Sales Remark: V3 REVISION										
		V3 More than 2 codes changed										
	*28	SU	630P-7P	8 NEWS NOW AT 630PM-SUN	:30	\$600.00	09/09-09/30	1	4	4	\$2,400.00	
		Sales Remark: V3 REVISION										
		V3 Comment Changed, Rate Changed										
	*29	TU-F,M	630P-7P	INSIDE EDITION	:30	\$300.00	09/04-09/24	5	3	15	\$4,500.00	
							09/25-10/01	0	1	0		
		Sales Remark: V3 REVISION										
		[MADE-GOOD BY LINE(S) 82]										
		V3 More than 2 codes changed										
	*82	TU-F	630P-7P	INSIDE EDITION	:30	\$300.00	09/25-09/28	5	1	5	\$1,500.00	
		Sales Remark: V3 REVISION.										
		[MKGD FOR SPOTS MISSED ON LN #29: 9/25(5/WK)]										
		V3 Added										

8 of 14

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	*30	TU-F,M	7P-8P	ET/INSIDER	:30	\$325.00	09/04-09/24 09/25-10/01	5 0	3 1	15 0	\$4,875.00	
		Sales Remark: V3 REVISION [MADE-GOOD BY LINE(S) 83] V3 More than 2 codes changed										
	*83	TU-F	7P-8P	ET/INSIDER	:30	\$325.00	09/25-09/28	5	1	5	\$1,625.00	
		Sales Remark: V3 REVISION. [MKGD FOR SPOTS MISSED ON LN #30: 9/25 (5/WK)] V3 Added										
	*31	SA	7P-8P	ET WEEKEND	:30	\$175.00	09/08-09/08 09/22-09/22	1 1	1 1	1 1	\$350.00	
		Sales Remark: V3 REVISION V3 Comment Changed, Rate Changed										
	*32	M	8P-9P	HOW I MET MOTHER/ TWO BROKE GIRLS	:30	\$1,600.00	09/17-09/17	1	1	1	\$1,600.00	
		Sales Remark: V3 REVISION V3 Comment Changed, Rate Changed										
	*33	M	9P-10P	2.5 MEN /MIKE & MOLLY	:30	\$2,100.00	09/24-09/24	0	0	0	\$0.00	
		Sales Remark: V3 REVISION V3 Comment Changed, Spots/week Changed										
	*34	M	10P-11P	HAWAII FIVE-0	:30	\$2,000.00	09/10-09/10	1	1	1	\$2,000.00	
		Sales Remark: V3 REVISION V3 Comment Changed, Rate Changed										
	*35	TU	8P-9P	NCIS	:30	\$2,100.00	09/11-09/11	1	1	1	\$2,100.00	
		Sales Remark: V3 REVISION V3 Comment Changed, Rate Changed										
	*36	TU	8P-9P	NCIS	:30	\$6,000.00	09/25-09/25	1	1	1	\$6,000.00	
		Sales Remark: V3 REVISION V3 Comment Changed, Rate Changed										

Rep Order# 8836469 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 36903

Printed: 08/13/2012 9:30 AM
Last Received: 08/10/2012 12:37 PM
Showing Buylines: All Lines

9 of 14

Station KLAS-TV LAS VEGAS
Advertiser () OBAMA, BARACK
Product OBAMA/P/D
Estimate# 1536
Buyer Maura Gilroy
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1536
Flight Dates 09/04/2012 - 10/01/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES

Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*37	TU	9P-10P	NCIS: LOS ANGELES	:30	\$2,100.00	09/04-09/04 09/18-09/18	1 1	1 1	1 1	\$4,200.00	
				Sales Remark: V3 REVISION V3 Comment Changed, Rate Changed								
	*38	TU	10P-11P	CSI	:30	\$1,400.00	09/11-09/11	1	1	1	\$1,400.00	
				Sales Remark: V3 REVISION V3 More than 2 codes changed								
	*39	W	8P-9P	BIG BROTHER	:30	\$1,600.00	09/05-09/12	1	2	2	\$3,200.00	
				Sales Remark: V3 REVISION V3 Comment Changed, Rate Changed								
	*40	W	8P-9P	SURVIVOR 25	:30	\$2,100.00	09/26-09/26	1	1	1	\$2,100.00	
				Sales Remark: V3 REVISION V3 Comment Changed, Rate Changed								
	*41	W	9P-10P	CRIMINAL MINDS	:30	\$1,800.00	09/19-09/19	0	0	0	\$0.00	
				Sales Remark: V3 CANCEL V3 Comment Changed, Spots/week Changed								
	*42	W	10P-11P	C.S.I.	:30	\$1,800.00	09/05-09/05	1	1	1	\$1,800.00	
				Sales Remark: V3 REVISION V3 Comment Changed, Rate Changed								
	*43	W	10P-11P	C.S.I.	:30	\$2,300.00	09/19-09/19 09/26-09/26	0 1	1 1	0 1	\$2,300.00	
				Sales Remark: V3 REVISION V3 More than 2 codes changed								
	44	TH	8P-9P	BIG BANG/ 2.5 MEN	:30	\$1,800.00	09/20-09/20	1	1	1	\$1,800.00	

Rep Order# 8836469 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 36903

Printed: 08/13/2012 9:30 AM
Last Received: 08/10/2012 12:37 PM
Showing Buylines: All Lines

10 of 14

Station KLAS-TV LAS VEGAS
Advertiser () OBAMA, BARACK
Product OBAMA/P/D
Estimate# 1536
Buyer Maura Gilroy
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1536
Flight Dates 09/04/2012 - 10/01/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES

Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*45	TH	9P-10P	BIG BROTHER	:30	\$8,500.00	09/13-09/13	1	1	1	\$8,500.00	
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Rate Changed								
	*46	TH	10P-11P	PERSON OF INTEREST	:30	\$2,300.00	09/20-09/20	1	1	1	\$2,300.00	
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Rate Changed								
	*47	F	8P-9P	CSI: NY	:30	\$900.00	09/14-09/14	1	1	1	\$900.00	
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Rate Changed								
	*48	F	10P-11P	BLUE BLOODS	:30	\$7,500.00	09/07-09/07	1	1	1	\$7,500.00	
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Rate Changed								
	*49	SA	9P-10P	SAT PRIME MOVIE	:30	\$500.00	09/08-09/22	1	3	3	\$1,500.00	
				Sales Remark: V3 REVISION								
				V3 More than 2 codes changed								
	*50	SA	10P-11P	48 HOURS MYSTERY	:30	\$2,250.00	09/15-09/22	1	2	2	\$4,500.00	
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Rate Changed								
	*51	SU	7P-8P	60 MINUTES	:30	\$3,375.00	09/09-09/23	1	3	3	\$10,125.00	
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Rate Changed								
	*52	SU	8P-9P	AMAZING RACE 21	:30	\$4,750.00	09/23-09/23	0	1	0	\$4,750.00	
							09/30-09/30	1	1	1		
				Sales Remark: V3 REVISION								
				V3 More than 2 codes changed								
	53	SU	9P-10P	THE GOOD WIFE	:30	\$1,200.00	09/16-09/16	1	1	1	\$1,200.00	

Rep Order# 8836469 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 36903

Printed: 08/13/2012 9:30 AM
Last Received: 08/10/2012 12:37 PM
Showing Buylines: All Lines

11 of 14

Station KLAS-TV LAS VEGAS
Advertiser () OBAMA, BARACK
Product OBAMA/P/D
Estimate# 1536
Buyer Maura Gilroy
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1536
Flight Dates 09/04/2012 - 10/01/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES

Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*54	SU	10P-11P	THE MENTALIST	:30	\$4,000.00	09/09-09/09	1	1	1	\$4,000.00	
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Rate Changed								
	*55	TU-F	11P-1135P	8 NEWS NOW AT 11PM	:30	\$500.00	09/04-09/14	5	2	10	\$5,000.00	
				Sales Remark: V3 REVISION.								
				V3 More than 2 codes changed								
	*56	SA-SU	11P-1135P	8 NEWS NOW AT 11PM-WKND	:30	\$750.00	09/08-09/30	2	4	8	\$6,000.00	
				Sales Remark: V3 REVISION								
				V3 Comment Changed, Rate Changed								
	*57	TU-F	1135P-1237A	LATE SHOW W. LETTERMAN	:30	\$225.00	09/04-09/14	5	2	10	\$2,250.00	
				Sales Remark: V3 REVISION								
				V3 More than 2 codes changed								
	*58	TU-F,M	1237A-137A	LATE LATE SHOW	:30	\$300.00	09/04-09/24	2	3	6	\$1,800.00	
							09/25-10/01	0	1	0		
				Sales Remark: V3 REVISION								
				[MADE-GOOD BY LINE(S) 87]								
				V3 More than 2 codes changed								
	*87	TU-F	1237A-137A	LATE LATE SHOW	:30	\$300.00	09/25-09/28	2	1	2	\$600.00	
				Sales Remark: V3 REVISION								
				[MKGD FOR SPOTS MISSED ON LN #58: 9/25 (2/WK)]								
				V3 Added								
	*59	TU-F,M	137A-237A	ELECTRIC PLAYGROUND/NATE BERKUS	:30	\$20.00	09/04-09/24	2	3	6	\$120.00	
							09/25-10/01	0	1	0		
				Sales Remark: V3 REVISION								
				[MADE-GOOD BY LINE(S) 88]								
				V3 More than 2 codes changed								

Traffic Order# 36903

Printed: 08/13/2012 9:30 AM
Last Received: 08/10/2012 12:37 PM
Showing Buylines: All Lines

12 of 14

Station	KLAS-TV LAS VEGAS
Advertiser	() OBAMA, BARACK
Product	OBAMA/P/D
Estimate#	1536
Buyer	Maura Gilroy
Phone#	
Fax#	

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1536
Flight Dates 09/04/2012 - 10/01/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES

Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	*88	TU-F	137A-237A	ELECTRIC PLAYGROUND/NATE BERKUS	:30	\$20.00	09/25-09/28	2	1	2	\$40.00	
		Sales Remark: V3 REVISION										
		[MKGD FOR SPOTS MISSED ON LN #59: 9/25 (2/WK)]										
		V3 Added										
	*60	SA	1135P-1235A	THE UNIT	:30	\$55.00	09/08-09/08	1	1	1	\$165.00	
							09/22-09/29	1	2	2		
		Sales Remark: V3 REVISION										
		V3 Comment Changed, Rate Changed										
	*61	SA	1235A-135A	CRIMETIME	:30	\$50.00	09/22-09/22	1	1	1	\$50.00	
		Sales Remark: V3 REVISION										
		V3 More than 2 codes changed										
	*62	SA	135A-235A	COLD SQUAD	:30	\$20.00	09/15-09/15	1	1	1	\$40.00	
							09/29-09/29	1	1	1		
		Sales Remark: V3 REVISION										
		V3 More than 2 codes changed										
	*63	SU	1135P-1205A	GAME TIME WITH UNLV	:30	\$40.00	09/09-09/30	1	4	4	\$160.00	
		Sales Remark: V3 REVISION										
		V3 Comment Changed, Rate Changed										
	*64	SU	1205A-105A	SPORTS SPECTACULAR	:30	\$20.00	09/09-09/09	1	1	1	\$40.00	
							09/23-09/23	1	1	1		
		Sales Remark: V3 REVISION										
		V3 More than 2 codes changed										
	*65	SU	105A-205A	CBS CRIMETIME/SPORTS SPECTACULAR	:30	\$20.00	09/30-09/30	1	1	1	\$20.00	
		Sales Remark: V3 REVISION										
		V3 More than 2 codes changed										

Rep Order# 8836469 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 36903

Printed: 08/13/2012 9:30 AM
Last Received: 08/10/2012 12:37 PM
Showing Buylines: All Lines

13 of 14

Station KLAS-TV LAS VEGAS
Advertiser () OBAMA, BARACK
Product OBAMA/P/D
Estimate# 1536
Buyer Maura Gilroy
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1536
Flight Dates 09/04/2012 - 10/01/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES

Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*66	SA	1230P-4P	CBS COLLEGE FOOTBALL	:30	\$750.00	09/08-09/08 09/15-09/29	0 1	1 3	0 3	\$2,250.00	
				Sales Remark: V3 REVISION V3 More than 2 codes changed								
	*67	SU	10A-115P	CBS NFL FOOTBALL-EARLY GAME	:30	\$1,000.00	09/09-09/30	0	0	0	\$0.00	
				Sales Remark: V3 CANCEL V3 Comment Changed, Spots/week Changed								
	*68	SU	115P-430P	CBS NFL FOOTBALL-LATE GAME	:30	\$1,000.00	09/09-09/30	0	0	0	\$0.00	
				Sales Remark: V3 CANCEL V3 Comment Changed, Spots/week Changed								
	*84	TU-F	11P-1135P	8 NEWS NOW AT 11PM	:30	\$1,550.00	09/18-09/28	5	2	10	\$15,500.00	
				Sales Remark: V3 REVISION V3 Added								
	*85	TU-F	1135P-1237A	LATE SHOW W. LETTERMAN	:30	\$750.00	09/18-09/28	5	2	10	\$7,500.00	
				Sales Remark: V3 REVISION V3 Added								
	*86	TU-F	11P-1135P	8 NEWS NOW AT 11PM	:30	\$0.00	09/18-09/28	0	0	0	\$0.00	
				Buyline Comment: DISREGARD LINE Sales Remark: V3 DISREGARD LINE V3 Added								

---REPORT TOTALS---

Report Totals: 405 / \$228,035.00

---SALES MONTHLY TOTALS---

Sep 12: 405 / \$228,035.00 Oct 12: 0 / \$0.00

Rep Order# 8836469 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 36903

Printed: 08/13/2012 9:30 AM
Last Received: 08/10/2012 12:37 PM
Showing Buylines: All Lines

14 of 14

Station KLAS-TV LAS VEGAS
Advertiser () OBAMA, BARACK
Product OBAMA/P/D
Estimate# 1536
Buyer Maura Gilroy
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1536
Flight Dates 09/04/2012 - 10/01/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

Sales Totals: 405 / \$228,035.00

Station Totals: 405 / \$228,035.00

Lines not sent/rcld/rtrn: 0 / \$0.00

—COMPETITIVE—

Market Totals	\$760,117	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

Books FEB11
Demos RA35+